

Hello, I'm Andrea



Art Director



Social Media Strategist

Education

2024

Master in Mass Communications

Florida International University

2024

Art Direction & Social Media Strategy

Miami Ad School

2022

Bachelor in Graphic Design

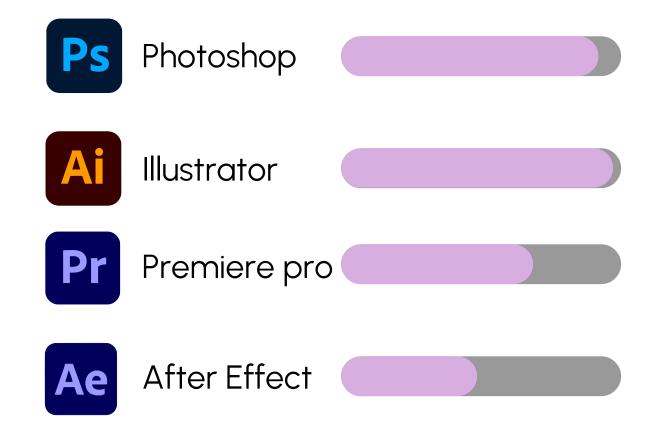
State University of Cuenca (Ecuador)

2019

Bachelor in Communications & Advertising

University of Azuay (Ecuador)

Skills





Portfolio



Andrea Avila www.alalunas.com



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Contact



+1 7864545139



andreaforcreatives@gmail.com



Miami, Florida

Profile

You know me as Andrea, and what truly lights up my world in advertising is crafting concepts and insights that make a real impact. I'm a firm believer in the magic of creativity to make our society better for everyone

Work Experience

Art Director-Intern

2022

David Miami

Idea's Conceptualization, Graphic Design, Art Direction, Digital Design

Social Media Manager-Intern

2022

Florida International University Strategic Planning, Content Creation, Graphic Design

Art Director&Co-Founder

2022

Tertulia Cinema (Ecuador)

Brand Strategy/Visual Identity, Concept Creation, Digital Campaigns, Production

Social Media Manager

2021-2022

Colineal (Ecuador, Peru, Panama)

Strategic Planning, Digital Campaigns, Community Manager, Influencer Marketing

Art Director

2021

Yasunidos (Ecuador)

Concept Creation, OOH & Digital crafting, Graphic Design, Digital Campaigns, Production.

Artistic Experiences Producer

2020

National Cultural House (Ecuador) Strategic Planning, Production

Art Direction

2019

Impact-State University of Cuenca

Concept Creation, Digital Campaigns, Graphic Design, Production.

Graphic Designer

2020

Mucho Mejor Ecuador Digital Campaigns, Production.

Awards

D&AD/NewBlood: Wood Pencil

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Young Ones: Bronze ACD Cube Design For Good

Young Ones: Bronze ACD Cube Interactive Media

Young Ones: Merit Product Design

Clio's Health: Bronze

The ANDY's Awards: Shortlist

Clio's Awards:

Shortlist-Integrated Campaign

Clio's Awards:

Shortlist-Collaborative Campaign

American Advertising Awards: Gold-Integrated Campaign

American Advertising Awards: Silver-Integrated Campaign New Talent Graphis: Silver-Integrated Campaign

Miami Ad School-TopDog: Gold Summer 23

Miami Ad School-TopDog: Spring 24

Miami Ad School-Global Ideathon: Silver